



CONFIDENTIAL POSITION SPECIFICATION

Position	Executive Director
Organization	Baton Rouge Health District
Location	Baton Rouge, Louisiana
Reporting Relationship	Reports to the Baton Rouge Health District Board of Directors
Website	www.brhealthdistrict.com

ABOUT THE BATON ROUGE HEALTH DISTRICT OPPORTUNITY

Mission: *Joining forces to create a culture of health*

Vision: *A high performing destination for healthcare at the heart of a healthy and vibrant community*

The Baton Rouge Health District Board of Directors is launching a formal search for the Health District’s next Executive Director. The new Executive Director will have an excellent opportunity build upon a solid organizational foundation that is well positioned for growth. The current Executive Director will be leaving the community due to family relocation.

The Baton Rouge Health District (Health District) is a coalition of patient-focused, innovative healthcare organizations committed the vision of a world-class, high performing health destination at the heart of a healthy and vibrant community. The Health District promotes collaboration among healthcare providers, government officials, payors, higher education institutions and others to enhance healthcare and facilitate economic development in the region. Founded in 2015, the Health District coalition includes an internationally renowned university-based research center, two regional cancer centers, the state’s largest health insurance provider, and four non-profit hospitals/health systems, including two academic medical centers. The Health District collectively serves more than 1M patients annually from the Gulf South, trains more than 1,200 medical residents and clinical students, and has announced more \$600M of investment in new construction projects. For more information, please visit www.brhealthdistrict.com

POSITION SUMMARY

Reporting to the Baton Rouge Health District Board of Directors, the Executive Director is responsible for strategic planning and strategy execution, achieving financial and performance objectives, Health District growth and promotion, opportunity cultivation, initiative management, facilitating community partnerships and fostering health and economic development. The Executive Director role is a highly visible role that provides on-going communication and collaboration with hospital administrators, government agencies, business and community leaders, medical staff, researchers and educators, and other key stakeholders to implement the Health District’s vision and strategic plan.

KEY ACCOUNTABILITIES/RESPONSIBILITIES

- Establishes leads and manages the Baton Rouge Health District by facilitating the vision, mission



and values of the Board of Directors, developing credible network relationships with constituent organizations within the community and surrounding region, and continuously improving the capability of the Baton Rouge Health District by utilizing support of grants and other funding.

- Strengthens the political and administrative conditions within the Health District in order to ensure effective institutionalization of participatory planning and organizations; effective communication with communities; effective management and coordination of programs, services and partners including the private sector at all levels.
- Communicates regularly with the Board of Directors, managers, staff, external stakeholders, and the public through in-person meetings, community forums, email, newsletters and written reports about trends and events of importance to the organization and the public.
- Monitors goals and objectives of the Health District in collaboration with Health District Administrators to ensure goals and objectives are met as evidenced by positive feedback from physicians/customers and positive financial and market share results.
- Identifies and analyzes public health policy issues and alternatives; utilizes principles of media advocacy to communicate the public health mission to stakeholders; works with community coalitions and advocacy groups; guides the community and organization in seeking policy change and action on public health issues; translates policy decisions into organizational and community programs and services aimed at improving community health outcomes.
- Includes key stakeholders in collaborative ventures; develops collaborative and partnering strategies, including task forces and coalitions; facilitates networking of all stakeholders; develops collaborative strategic action plans.
- Collaborates with local government agencies and construction companies in order to ensure compliance with regulations while developing and strengthening the Health District's infrastructure.

EXPERIENCE/QUALIFICATIONS/CHARACTERISTICS

- Demonstrated leadership, with a track record of success and growth operating in complex environments.
- A proven leader who is highly intelligent, appropriately competitive and has the ability to achieve results in a diverse, collaborative environment.
- Strategic orientation with strong planning, consulting, and development skills.
- Proficient with financial statements, contracts, budgets, business transactions, and business plan development.
- Ability to multi-task effectively and drive various large and complex projects simultaneously and autonomously.
- Self-motivated; ability to drive projects to closure timely and efficiently. Willing to make decisions and operate independently, but knows when to communicate and involve others.



- Excellent communicator with strong interpersonal skills who can rapidly establish credibility and trust with a broad range of individuals and entities.
- Knowledge of current health care policy and trends, community planning and economic development; works well with community leaders and engaging various stakeholder groups to improve the quality, effectiveness and efficiency of the Health District experience.
- Analytical and critical in investigating, studying and evaluating trends, developments, various practices and techniques related to assigned responsibilities; and creative in developing and implementing shared solutions.
- Is a person of high character; is consistent and acts in line with a clear and visible set of values and beliefs; is direct and truthful but at the same time can keep confidences.

EDUCATION

Undergraduate degree is required. Master's degree preferred.

COMPENSATION

Compensation for the Executive Director will include a base salary and a performance bonus, along with a comprehensive benefits package, commensurate with the successful candidate's experience level and qualifications.

SUBMISSION OF CONFIDENTIAL LETTERS OF INTEREST AND CREDENTIALS

The Baton Rouge Health District Board of Directors has formed a Search Committee to identify and select the next Executive Director. Candidate inquiries will be kept strictly confidential. Interested individuals should submit a cover letter of interest and CV to Stefanie.HR@brhealthdistrict.com.