



Fundraising Guide for Kids

What are philanthropy and fundraising?

Philanthropy means “love of humanity.” When we do something to help our friends, neighbors, or even people we don’t know without asking for anything in return, we’re engaging in philanthropy. For example, if a friend didn’t have anything to eat for lunch at school and you offered them part of your lunch, that is an act of philanthropy.

Fundraising is how people collect or raise money for a good cause. For example, you might set up a lemonade stand in your neighborhood. Once you’ve sold all the lemonade, you can donate the money you collected to a local organization such as an animal shelter, a school or even a hospital like Baton Rouge General.

How does fundraising help me in The Big Adventure?

Every dollar you raise is equal to an extra point toward your Big Adventure score. For example, if you raise \$50 through lemonade stand sales, that equals 50 extra points. These extra points can help you win the first, second or third place prize in your category.

What am I raising money for?

The money you raise will support patients at Baton Rouge General.

What are some good fundraiser ideas?

There are several ways to host a great fundraiser! Here are some of our favorites:

- Host a lemonade stand or bake sale in your neighborhood.
- Make your own jewelry to sell.
- Work with your teacher or principal to host a school pajama day with a small entry fee.
- Have a trivia night with your friends or neighbors with a small entry fee.
- Create Valentine's Day candygrams that friends and neighbors can purchase for loved ones.
- Work with a local restaurant like Rotolo's to raise money through dinner orders.

How do I get started?

Here are a few questions to help you brainstorm and get started with your fundraiser:

- *How do I want to raise money?* (Example: A lemonade stand.)
- *What supplies do I need?* (Example: Lemonade mix, water, a pitcher, plastic cups, a table, a sign, and a money jar.)
- *Where and when will I have my fundraiser?* (Example: On Saturday in my front yard.)
- *Who will support me and donate?* (Example: My neighbors, family, and friends.)
- *How will I tell them about my fundraiser?* (Example: I'll ask my mom and dad to help me leave flyers on my neighbors' doorsteps and call my family and friends.)

Can Baton Rouge General Foundation help me with my fundraiser?

To give you the freedom to be creative and keep things fair for all participants, Baton Rouge General Foundation can only provide general advice about how to host a fundraiser.

How do I turn in the money I raise?

When your parents pick up The Big Adventure race packet on Thursday, March 24 or Friday, March 25, have them write a check for the amount of money you raised. Please make checks payable to Baton Rouge General Foundation, with Father-Daughter scavenger hunt written in the memo.

Who can I contact with questions?

Please call Mary Clare Trevison, Communications & Events Coordinator, at 225-763-4267 or mary.trevison@brgeneral.org.